

Getting Started With EAB's Website

A partnership with EAB provides colleges and universities with research, insights, and actionable advice in EAB's expert terrains. EAB works closely with leaders within each division and across campus to inform thinking, build consensus, and execute strategy that's right for each campus. In addition, **all staff across campus have access to EAB's website** and can access any practice, tool, or webinar available within their institution's membership.

Step-by-Step Guide for Your First Log-in

The site is protected for members-only access. Use these instructions to obtain your unique password.

1. Go to the EAB's website, located at www.eab.com
2. Select the **"Login"** link in the upper right-hand corner above the search bar. Select **"Create an account."**
3. Use the drop-down menus to select the **Country, City, and State** where your institution is located. This is typically where the institution is headquartered.
4. Choose your **Organization Name** from the drop-down menu. Select **"Go to Step 2."**
5. Enter your **Name and Contact Information**. Select **"Register Now."**
6. You will receive an email to your institutional email address. Click the link to **create a password** and confirm your account.

Note: It is important to use your institution e-mail address when requesting a log-in to your site. Gmail, Yahoo, and personal email domains will not work.

What You'll Find



**Executive Roundtable & Team Summit
Logistics and Materials**



**Collaborative Registration
and Insights**



Toolkits and Diagnostics



Research Roadmaps



Studies, Whitepapers, and Webinars



Questions?

Contact your EAB
Strategic Leader

How to Customize Your Experience

Sign up for emails from EAB

Register for the EAB Daily Briefing and receive industry news and our latest research to your inbox:

1. Click the “Research and Insights” tab on the top left.
2. Scroll to the bottom of the page and click “Subscribe.”
3. Submit your email address.

1 Latest from your favorite topics

Expert Insight

How to navigate IT's great re-skilling

The revolution has arrived. But it's not on the premises—it's in the cloud. The IT Forum's ongoing research into IT organizational design makes it clear that the transition to cloud services is having perceptible impact on IT staffs. Data centers are closing and downsizing, systems and database administration roles are declining in importance, and new [...]

By Ron Yanosky
August 23, 2019 • 3 min read

Daily Briefing

How colleges can save more than \$16.5 billion in lost revenue

Each year, more than one million college students drop out. Here's how you can to re-enroll them.

Blogs

How Wayne State University handles digital transformation

The IT Forum's 2018 research focused on digital transformation, with examples of digital transformation projects, big or small, from the attendance trackers to smart...

By Kacper Coulter
May 28, 2019 • 4 min read

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- Why 26 college presidents toured Zappos—and what they took away
- These 4 small steps will make your next meeting more inclusive

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Select topics of interest for your dashboard

Curate your navigation and content under the “My EAB” tab:

1. Click “Customize Menu” on the top right.
2. Select up to four topics to display; select “Save Menu.”
3. Access research related to these topics via the navigation bar or under the “My EAB” tab.

Custom Member Navigation Settings

Colleges and Universities K-12 Community Colleges

Enrollment	Student Success	Advancement	Operations and Strategy
<input type="checkbox"/> Marketing and Recruitment	<input type="checkbox"/> Academic Affairs	<input type="checkbox"/> Fundraising	<input type="checkbox"/> Efficiency and Analytics
<input type="checkbox"/> Enrollment Analytics	<input type="checkbox"/> Student Affairs	<input type="checkbox"/> Alumni Relations	<input type="checkbox"/> Business Affairs
<input checked="" type="checkbox"/> Transfer Students	<input type="checkbox"/> Student Success Management	<input type="checkbox"/> Advancement Marketing	<input type="checkbox"/> Facilities Management
<input type="checkbox"/> Financial Aid and Pricing			<input type="checkbox"/> Information Technology
<input type="checkbox"/> Continuing and Online Education			<input type="checkbox"/> Office of University Research
			<input checked="" type="checkbox"/> Strategy and Planning

Select up to 4 topics to display in your customized member navigation. **1** **2** 3 4

3 SAVE MENU

Tip: Access your “My EAB” page for the latest research on your saved topics and to find the resource you’ve recently viewed.